



FOR IMMEDIATE RELEASE

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Award-Winning Reference for Homeowners Available Through the wellcare® Hotline

Washington, DC (October 11, 2007) – Water Systems Council (WSC)'s wellcare® *Pocket Guide* – a ready-reference that includes basic information about drinking water wells that tap into groundwater – is available for purchase through the wellcare® hotline. In 2006, the wellcare *Pocket Guide* was awarded a Gold MarCom Creative Award in the "Consumer Awareness Brochure" category.

The MarCom Creative Awards is the largest international awards competition to recognize outstanding achievement in marketing and communications. The Gold Award is presented to "entries judged to exceed the high standard of industry norm." Only 16 percent of 5,000 entries received this distinction in 2006.

The 3½ x 5-inch guide is a quick reference on water well systems, well maintenance, and well water testing and treatment. Its primary focus is household wells, but the *Pocket Guide* may also pertain to other small, shared water well systems. Copies can be purchased for \$5.95 (\$4.46 for WSC members) through the wellcare® hotline at 888-395-1033.

WSC is a national nonprofit organization dedicated to promoting the wider use of wells as modern and affordable safe drinking water systems and to protecting ground water resources nationwide. It is the only national organization solely focused on individual water wells and other private well-based water systems.

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